



International Business Plan Competition 2023 Hamburg

May 31 to June 10, 2023



IBPC - What is it about ??

- *International competition with students & young professionals from all over the world*
(USA, Hong Kong, Brazil, Germany)

Topic:

“Artificial Intelligence in Development and Production of Products and Services”

- Work together on innovative and exciting business ideas
- Learn to develop sound business plans
 - no prior experience is needed
- Get feedback from experts from all over the world
- Develop your intercultural competence
- Support your career by building an international network



WHO ???

Target group



Highly Ranked

THE #251 - 300

THE #36



THE #251 - 300



PARTICIPANTS

Mixed working groups



8 international teams

**in each team:
students from all universities**

12 students from each university
mostly “Technology & Management” - programs



Program

During the day

- Input sessions, work in individual groups, side program and mentoring through experts

Excursions

- One full-day touristic excursion
- At least three excursions to well-known companies / research institute
- fixed: DESY (particle accelerator) and Lufthansa Technik

Evening Program

- Group dinners on the first and last day
- Business Plan Competition and award ceremony on the last day in „Haus der Patriotischen Gesellschaft“, the historical meeting place of the democratic Senat of Hamburg after WW II

Free Time

- Hotel is located in the hip area of St. Georg with a lot of international restaurants and bars
- Also the rest of the city is not far and can be easily discovered by foot or metro



FACTS

Costs and Application

Mostly
Sponsored by
UBT

Costs for Participation

- **250 €**/participant + Train tickets to Hamburg (!book on you own !)
- Food and drinks

Included Services

- Hotel + breakfast + travel expenses during the competition
- 3 excursions
- 2 group dinners

Application

- Apply by e-mail to: **tim@uni-bayreuth.de** as soon as possible!!

For further questions:

Write a mail: tim@uni-bayreuth.de



**Motel One
Hamburg-Alster**

DEADLINE

26.02.2023



Credits (UBT Students)

BWL and WIng

- Spezialisierungs- / Vertiefungsbereich TIM (BWL XI)
(Bachelor/Master als **Seminar / Hauptseminar**)
- Verzahnungsbereich / Schlüsselqualifikation / Ergänzungsmodulbereich
(Bachelor/Master als **Teamprojekt / Fallstudie**)

MatWerk / Eng. Science

- „Gesellschaftliche und ökonomische Grundlagen“
- „Überfachliche Kompetenzerweiterung“ (Master)

Alternative

- Please coordinate crediting in other areas directly with respective chairs (we will gladly support this)



Bringing 3D-Printing into Business - Bayreuth



Transportation and Communication Technologies - San Francisco



New business opportunities made possible by advancements in transportation and information communication technologies within the San Francisco Bay Area transportation ecosystem



Integrating People with Disabilities – São Paulo

