

## Announcement

- Profile: **International competition** with students & young professionals from all over the world (USA, Hong Kong, Brazil, Germany)
- Place/Date: **San Francisco Bay Area / Silicon Valley** / January 02 to 12, 2019
- Topic: New business opportunities made possible by advancements in transportation and information communication technologies within the San Francisco Bay Area transportation ecosystem
- Objectives:
  - Work together on innovative and exciting business ideas
  - Learn to develop sound business plans
  - Get feedback from experts from all over the world
  - Develop your intercultural competence
  - Support your career by building an international network
- Target group: ING, BWL, WING

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- Costs:
  - 400 €
  - Flight to San Francisco  
(participants book on their own)
  - Food and drinks
  - > Application for sponsorship (e.g. PROMOS) recommended
- Costs covered:
  - Hotel and competition fees
- Procedure:
  - Individually organized arrival by participants
  - Kick-off → teambuilding event
  - Working on the business plan / excursions / expert meetings
  - Final presentation
  - Departure
- Apply to: [tim@uni-bayreuth.de](mailto:tim@uni-bayreuth.de), include English motivation letter, résumé and record of studies - application deadline on July 11, 2018

For further questions, please contact [tim@uni-bayreuth.de](mailto:tim@uni-bayreuth.de).



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### Credits

- Spezialisierungs- /Vertiefungsbereich TIM (BWL XI)  
(Bachelor/Master as **Seminar/Hauptseminar**)
- Verzahnungsbereich / Schlüsselqualifikation / Ergänzungsmodulbereich  
(Bachelor/Master as **Teamprojekt/Fallstudie**)
- Please coordinate crediting at other chairs directly (we will gladly support this)

## Announcement – Impressions 2015 – Silicon Valley





## Announcement – Impressions 2016 – Sao Carlos and Rio de Janeiro





## Announcement – Impressions 2017 – Hong Kong and Taiwan





## Announcement – Impressions 2018 – Bayreuth

